

Allsee Technologies NEWS November 2024



Meeting the Demands of a Growing DV-LED Market



Allsee's DV-LED Solutions: Meeting the Demands of a Growing Market

The Direct View LED market has experienced remarkable growth in recent years, with industry data underscoring its rapid expansion. According to a recent Omdia report, the global LED video display market is growing by 20.2% year-on-year¹, reflecting strong demand for DV-LED solutions. Fine pixel pitch displays also saw a noticeable increase of 31.5%, as businesses continue to seek higher-resolution solutions². Meanwhile, All-in-One (AIO) LED displays have witnessed an impressive 78.3% year-on-year growth, driven by their ease of installation and popularity in corporate environments like conference rooms and meeting spaces³.

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Although LCD displays continue to hold a price-per-pixel advantage, LED is on track to dominate the professional display sector by 2027 according to industry analysts, especially as MicroLED technology grows⁴. With such diverse applications and technological advancements, the DV-LED market is expected to keep growing, offering businesses a wide variety of high-quality, large-format solutions.

At Allsee, we have a comprehensive range of Direct View LED solutions that cater to various needs across different industries, from indoor and outdoor modular displays to fine pixel pitch products, and even an extensive and growing variety of all-in-one solutions. Let's explore each range and compare their unique features to help you find the perfect solution for your project, starting with our modular solutions that can be tailored to fit any space:

Indoor DV-LED Solutions

Our Indoor DV-LED Solutions are designed for projects that require high-quality visuals with close viewing distances. Available in P1.8 and P2.5 pixel pitches, to suit different budget and viewing distance requirements.

Unique Features:

- Captivating image quality: with an ultra-high contrast ratio, you can experience vivid colours, true black and crystal clarity across the display.
- Complete package solution: these come with everything needed to get your display up and running, including the LED modules, mounting brackets and even protective aluminium edging.
- Easy installation and maintenance: featuring an advanced lightweight design, these displays are incredibly simple to install and maintain, allowing you to easily remove any DV-LED modules.

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Outdoor DV-LED Solutions

Our Outdoor DV-LED Solutions are engineered to withstand all weather conditions while delivering high-impact visuals. Available in P4 and P6 pixel pitches, depending on the resolution and budget requirements of the project.

Unique Features:

- Fully weatherproof: designed for durability in outdoor environments, this range features a robust IP-rated aluminium enclosure.
- Ultra-high brightness: with impressive brightness levels that surpass LCD technology, these DV-LED Video Walls ensure maximum visibility, even in direct sunlight.
- Long distance viewing: by combining advanced SMD-LED technology that delivers remarkable image quality with an optimised pixel density, this solution is ideal for crystal clear long distance viewing.

High Brightness Indoor DV-LED Solutions

Our High Brightness Indoor DV-LED Solutions offer enhanced brightness for brightly-lit spaces.

Unique Features:

- High brightness: with an impressive 2,200cd/m² brightness, this solution ensures content is always visible, even in direct sunlight and bright spaces.
- Window displays: Thanks to the high brightness levels, the captivating image quality, and the versatility of the modular design, this range is ideal for use in window displays of any size and shape.

Our All-in-One DV-LED Solutions are ideal for resellers and integrators looking for straightforward, versatile options that deliver high-impact visuals without the complexity sometimes associated with DV-LED setups. These solutions simplify the sales process, making them an accessible choice for those less familiar with DV-LED technology.

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